

Calendar | MARCH 2024

EVENTS Not to Be Missed

MONDAY 04 - 06:00 pm

Campus HEC - Jouy en Josas &
Online

HEC Talks: Stakeholder Theory and The Next Stage of Capitalism with Professor Edward Freeman

An exceptional evening with the father of stakeholder theory. He will join us for a conference on "Stakeholder Theory and the Next Stage of Capitalism" followed by a dialogue with Rodolphe Durand, Professor at HEC.

During the evening, Professor Freeman will be honoured for his profound contribution to the field. Stakeholder management plays an essential role in shaping contemporary business practices and remains at the heart of our current debates on the future of business.

[Watch the teaser](#)

[Find out more and register](#)

THURSDAY 14 - 10:00 - 18:00

Online

Explore HEC Paris' Masters Programs during Our Virtual Open Day

From program presentations to student life, financing, and even tips to get your application accepted, our recruitment team and students will answer all your questions.

[More information and registration](#)

WEDNESDAY 20 - 18:30 (GMT)

London & Online

Startup Launchpad - London Grand Pitch Night 2024

Join us for our annual London Grand Pitch Night, live from the Curzon Soho movie theater, with HEC Paris Startup Launchpad students.

This special evening will feature 6 finalists who have been chosen from 30 teams by a panel of expert judges. These finalists will pitch their startup projects in front of a jury of entrepreneurs, investors, and an audience of eager supporters. Organized by the [UK Chapter](#). [Register](#).

WEDNESDAY 27 - 12:00 pm

Paris

Join the HEC Paris Delegation at ChangeNOW 2024!

[HEC Paris](#) is an official partner of [ChangeNOW 2024](#), the biggest solutions event for the planet. We are pleased to invite 100 alumni to join the HEC Paris delegation, made up of professors, students, employees and HEC alumni. In particular, the invitation is for a special VIP networking lunch for alumni, which will be followed by an afternoon of sessions developed by HEC Paris and Professor François Gemenne, co-author of the sixth IPCC report. [More information and registration](#)

SELECTION

HEC Life Project

FRIDAY 15 - 14:30 (UTC+1)

Online

Higher Impact in Public Speaking

This workshop is based on a very pragmatic approach to public speaking and is organized around a combination of theory and training. The following topics are addressed: oral communication characteristics (goals, verbal and non-verbal communication...); preparation of a speech: define an aim, understand how to arouse interest, attract attention and stimulate people's desire to do what you need them to do; the awareness of your potential in enhancing your power of persuasion; video training, practical advice and follow up with the identified improvement areas. Organized by [HEC Life Project](#). [Register](#).

WEDNESDAY 27 - 12:30 (UTC+1)

Online

Champion's Pitch

How to be perceived as a champion in 2 minutes? How to tell the difference in all circumstances? How can you feel comfortable even if you don't feel like a "pitch champion"? In 90 minutes you will interactively discover CHAMPIONS PITCH, an innovative and impactful approach that goes off the beaten track. Hundreds of managers and business leaders have become familiar with it and many of them declare that they "can no longer do it any other way". The highly interactive nature of the workshop is participant driven with a limited capacity of 10 attendees. Adequate preparation is required, and active participation is highly encouraged. Organized by [HEC Life Project](#). [Register](#).

SELECTION

Transition

WEDNESDAY 06 - 07:00 (GMT)

UK House - London

Green and Tech Clubs: Green Tech for Impact

The challenges posed by climate change and the loss of biodiversity are broad and call for multiple solutions in all sectors of activity. The HEC in the UK Green Club and Tech club are delighted to present this event in which 4 entrepreneurs will discuss the innovative technologies they have developed to tackle key environmental challenges from very different angles, and the impact they are hoping to have. Organized by the [UK Chapter](#). [Register](#).

SELECTION Chapters

THURSDAY 07 - 06:00 (PST)

San Francisco

Ramp Up Lab Entrepreneurs Panel & Networking Drinks

Join the HEC Executive MBA Class of 2024 and the HEC Alumni Community of San Francisco for intense exchanges and networking among entrepreneurs. This event will give you the opportunity to learn from successful entrepreneurs. Our selected panelists will talk about their path to success, their issues, their failures, their opportunities and finally how they went through the struggles to succeed. Organized by the [USA - West Coast Chapter](#). [Register](#).

THURSDAY 14 - 04:00 pm (GMT+1)

Vienna

Breakfast: ESG in Companies

The first two events of the *Café des Grandes Ecoles*, deliberately varied in format, encouraged us to continue developing a network of alumni from French *grandes écoles* in Austria. Our trademark diversity is reflected in this invitation to a breakfast event, where, for about 30 minutes, some concrete and emblematic cases of the current situation regarding ESG in companies will be presented in German. Organized by the [Austria Chapter](#). [Register](#).

THURSDAY 14 - 07:00 pm (GMT+1)

Brussels

HEC Alumni's Got Talent: Neurosciences, Education... and Our Children?

Christophe Barnoin (H.86), CEO of Babao, has embarked on the fabulous adventure of education by converging neuroscience, artificial intelligence, and big data. Since the foundation of Babao, he leverages his extensive experience as a serial entrepreneur and the network of top neuroscientists to build the educational solution of tomorrow. Organized by the [Belgium Chapter](#). [Register](#).

MONDAY 18 - 06:30 pm (GMT+1)

Geneva

Dinner & Talk on Cybercrime

This dinner will provide the opportunity to listen to the testimony about cyber crisis management by Esther Casas, General Counsel, member of the Executive Committee of IMI Hydronic Engineering. Marie de Freminville (H.86), President of Starboard Advisory, will present the latest news on the theme of cybercrime: where are we? Is Switzerland protected? Why should leaders take care of it, and how? Organized by the [Switzerland Chapter](#). [Register](#).

THURSDAY 21 - 06:00 pm (EDT)

New York

Martingale Cognac Story and Tasting

Join Guillaume Thomas (H.98), Founder of Martingale, to discover the world of Cognac, learn about his restless entrepreneurial journey as well as his learnings from the corporate world. We will end the discussion with a tasting to discover [Martingale](#), a fresh, fragrant, and refined Cognac. There will also be time for networking after the session, with finger food and drinks featuring Martingale Cognac-based cocktails! Organized by the [USA - New York Chapter](#). [Register](#).

👉 [Discover all our events in English or French here](#)

This calendar is produced every month with ❤️ by HEC Alumni
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[Laurence Rolland](#)
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